



2021 Handbook



MEMBERSHIP BENEFITS

As a member of the Retail Merchants Committee, you show that you care about a good business climate in our area and are doing your part to support the growth of business in Mt. Carmel and Wabash County.

MEMBER BENEFITS:

- * **Special Advertising** – on all RMC sponsored promotions.
- * **Lost/Stolen/Bad Checks** – alerts of bad checks and shoplifting through e-mail.
- * **Gift Checks** – Checks that can be redeemed **ONLY** at RMC businesses.
OVER \$141,000 OF THESE CHECKS WERE PURCHASED IN 2020.

RETAIL PROMOTIONS:

- * Seasonal and Holiday Promotions
- * Duck Race
- * Small Business Saturday
- * Window of the Month Decorating Contest
- * Special Shopping Events

SPECIAL CHRISTMAS ACTIVITIES:

- * Santa House Hours
- * Christmas Festival
- * Spirit of Christmas Banner
- * RMC Advertising

You will also receive an RMC Handbook each year containing a list of all merchant promotions/events, contact info for committee members & meeting dates.

MONTHLY RMC MEMBERS MEETING:

The Retail Merchants Committee meets the second Tuesday of each month at 8 am on ZOOM. See you there!

The RMC is a Committee under the Wabash County Chamber of Commerce.
(618) 262-5116 Located at 601 N. Market St - Mt. Carmel, IL 62863

MEMBERSHIP DUES ARE \$100 A YEAR (Jan-Dec)

2021 RMC Promotions & Events

Window of the Month	Year Round	Toni Brines & Julie Tennes
Membership Drive	January	All Directors
Bridal Event	March	B Cowling, R Rutledge, L Hipsher
Guns-N-Hoses	March	Rod Rodriguez
Ladies Day Out	May	B Cowling, R Rutledge, L Hipsher
Walk Up Wednesday	June, July, Aug	Sharon Harris
Duck Race	July	D Gottman, S Harris, S Zimmerman
Fantastic 4 th Shopping	July	B Cowling, L Hipsher
Pumpkin Promotion	September	J Tennes, J Peterson
Annual Banquet	October	Lesley Hipsher
Employee of the Year	October	Sharon Harris
Small Business Saturday	November	B Cowling, R Rutledge, L Hipsher
Christmas Uptown	December	B Bobbitt, T Brines, S Zimmerman
Santa House/Santa	December	L Wilderman, R Rutledge, L Hipsher
Holiday Advertising	December	Sharon Harris, Lesley Hipsher
Spirit of Christmas	December	Julie Tennes
Hospital Shopping Event	December	Lesley Hipsher

Nominations of Officers: Britney Cowling
Facebook/Website: Lesley Hipsher
Advertising Committee: Sharon Harris
2020 Handbook: Lesley Hipsher
Budget: Britney Cowling & Lesley Hipsher



MEMBER MEETING DATES FOR 2021

January	12	Members Meeting
February	9	Members Meeting
March	9	Members Meeting
April	13	Members Meeting
May	11	Members Meeting
June	8	Members Meeting
July	13	Members Meeting
August	10	Members Meeting
September	14	Members Meeting
October	12	Members Meeting
November	9	Members Meeting
December	14	Members Meeting

*All Meetings begin at 8:00 a.m. via ZOOM
Contact the Chamber Office for login details or check the RMC Facebook event.*



WINDOW OF THE MONTH THEMES

January	Winter/Snow
February	Valentine's
March	Spring
April	Spring
May	Summer
June	Summer
July	Red, White & Blue
August	Fall
September	Aces
October	Halloween
November	Thanksgiving/Fall
December	***Spirit of Christmas

***Judging is the first few days of the month**

The Retail Merchants Committee of Wabash County

RMC Director's

Britney Cowling (Chairperson)

Eclectic Boutique
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Rod Rodriguez

Schoogies
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Brenda Bobbitt

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Sharon Harris

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Toni Brines

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Darrin Gottman

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Julie Tennes

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Susan Zimmerman

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Lesley Hipsher

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Barbara Miller

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Rebecca Rutledge

The Attic
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