



## 2020 Handbook



## Membership Benefits

As a member of the Retail Merchants Committee, you show that you care about a good business climate in our area and are doing your part to support the growth of business in Mt. Carmel and Wabash County.

### **MEMBER BENEFITS:**

- \* **Special Advertising** – on all RMC sponsored promotions.
- \* **Lost/Stolen/Bad Checks** – you will be alerted to lost/stolen or bad checks and shoplifting through our pyramid calling system.
- \* **Gift Checks** – Checks that can be redeemed ONLY at RMC businesses. Over \$108,000 of these checks were purchased in 2019.

### **RETAIL PROMOTIONS:**

- \* Seasonal and Holiday Promotions
- \* Duck Race
- \* Small Business Saturday
- \* Window of the Month Decorating Contest
- \* Special Shopping Events

### **SPECIAL CHRISTMAS ACTIVITIES:**

- \* Santa House Hours/Candy from Santa
- \* Christmas Festival
- \* Spirit of Christmas Banner
- \* RMC Advertising

You will also receive an RMC Handbook each year containing a list of all merchant promotions/events, contact info for committee members & meeting dates.

### **MONTHLY RMC MEMBERS MEETING:**

The Retail Merchants Committee meets the second Tuesday of each month at 8 am held at Hogg Heaven Bar-B-Q. See you there!

**\* Attend for a chance to win breakfast on us!**

The RMC is a Committee under the Wabash County Chamber of Commerce.  
(618) 262-5116 Located at 601 N. Market St, Mt. Carmel, IL 62863



## 2020 Promotions/Events

Window of the Month	Year round	Toni Brines & Julie Tennes
Membership Drive	January	All Directors
Valentines	Feb. 1 – 15	Darrin Gottman
Guns N Hoses	March	Rod Rodriguez
Easter	March/April	Britney Cowling&Rebecca Rutledge
Duck Race	June	D Gottman, R Smith, S Harris & S Zimmerman
Walk Up Wednesday	June, July, August	Sharon Harris
Football Flag Fridays	Aug, Sept, & Oct.	Wayne Walden & Darrin Gottman
Scarecrow	September	Julie Tennes
Annual Banquet	October	Lesley Hipsher
Employee of the Year	October	Sharon Harris
Small Business Saturday	Nov. 28 <sup>th</sup>	L Hipsher, L Schmucker, B Cowling, R Rutledge
Christmas Uptown	December 4 <sup>th</sup>	Brenda Bobbitt & Toni Brines
Santa House	December	Laura Wilderman
Holiday Advertising	December	Sharon Harris
Spirit of Christmas	December	Julie Tennes
Hospital Event	December	Lesley Hipsher&Lindsey Schmucker

*Nominations of 2020 Officers: R Rodriguez  
 Facebook/Website: Lesley Hipsher  
 Advertising Committee: Sharon Harris*

*2020 Handbook: Lindsey Schmucker  
 Budget: Brenda Bobbitt/Lesley Hipsher*



### **MEMBER MEETING DATES FOR 2020**

January	14	Members Meeting
February	11	Members Meeting
March	10	Members Meeting
April	14	Members Meeting
May	12	Members Meeting
June	1	Members Meeting
July	9	Members Meeting
August	13	Members Meeting
September	10	Members Meeting
October	8	Members Meeting
November	12	Members Meeting
December	10	Members Meeting

*All Meetings begin at 8:00 a.m. at TBD*

Please check [www.wabashcountychamber.com](http://www.wabashcountychamber.com) for a full calendar of events\*\*



## **WINDOW OF THE MONTH THEMES**

<b>January</b>	<b>Winter/Snow</b>
<b>February</b>	<b>Valentine's</b>
<b>March</b>	<b>St. Patrick's Day</b>
<b>April</b>	<b>Spring</b>
<b>May</b>	<b>Duck Race</b>
<b>June</b>	<b>Summer</b>
<b>July</b>	<b>Red, White &amp; Blue</b>
<b>August</b>	<b>Ag Days</b>
<b>September</b>	<b>Aces/Homecoming</b>
<b>October</b>	<b>MTC Spooktacular/Halloween</b>
<b>November</b>	<b>Thanksgiving/Fall</b>
<b>December</b>	<b>Christmas</b>

**\*Judging is the first few days of the month**

# 2020 Officers



## **Rod Rodriguez (Chairperson)**

Schoogies  
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## **Brenda Bobbitt**

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## **Wayne Walden**

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## **Sharon Harris**

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## **Toni Brines**

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## **Darrin Gottman**

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## **Rachael Smith**

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## **Julie Tennes**

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## **Susan Zimmerman**

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## **Lesley Hipsher**

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## **Lindsey Schmucker**

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## **Barbara Miller**

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## **Rebecca Rutledge**

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## **Britney Cowling (Secretary)**

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